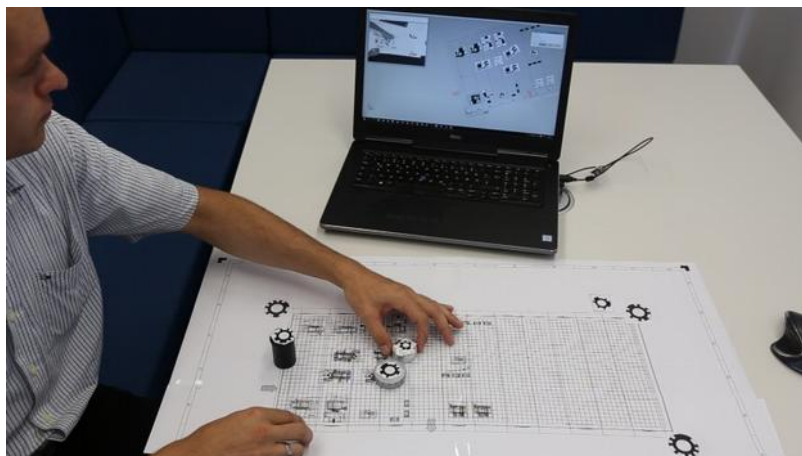


## **eddisson brings 3D models to life**

**eddisson gets customers, designers and managers to stop being spectators and start communicating interactively with virtual 3D models. Viewers can walk through a planned project or take a seat in a futuristic car model. The smart technology even allows non-technical users to work with the displayed objects almost as if they were playing a game.**

eddisson is a hardware and software tool which can be integrated seamlessly into 3D software like “Siemens Line Designer” and „Siemens Plant Simulation”. It allows users to create interactive applications without programming skills and makes planning and presenting buildings easy. Users can interact and navigate through 3D data using a tablet, touchscreen or mixed reality devices.

Siemens 3D software and the interactive tool eddisson, offers architects, builders, the automobile industry and other representatives of the manufacturing sector a simple and attractive alternative to static product presentations.



Siemens and eddisson will demonstrate early prototypes of that integration in the Digital Factory exhibition area at the Siemens PLM Connection 2016 in Berlin,

17<sup>th</sup> - 19<sup>th</sup> Oct. 2016

To register: [www.plm-europe.org/plmeurope.html](http://www.plm-europe.org/plmeurope.html)

## **About Siemens**

Siemens PLM Software, a business unit of the Siemens Digital Factory Division, is a leading global provider of product lifecycle management (PLM) and manufacturing operations management (MOM) software, systems and services with over 15 million licensed seats and more than 140,000 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with its customers to provide industry software solutions that help companies everywhere achieve a sustainable competitive advantage by making real the innovations that matter. For more information on Siemens PLM Software products and services, visit

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## **About eddison**

3D is booming in the worlds of construction, presentation, Web, gaming and manufacturing. The demand to interact with this data is soaring.

Based in Graz, Austria, eddison's mission is to give users the tools they need to create and present 3D content on their own.

For more information go to [www.eddison.com](http://www.eddison.com)

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